



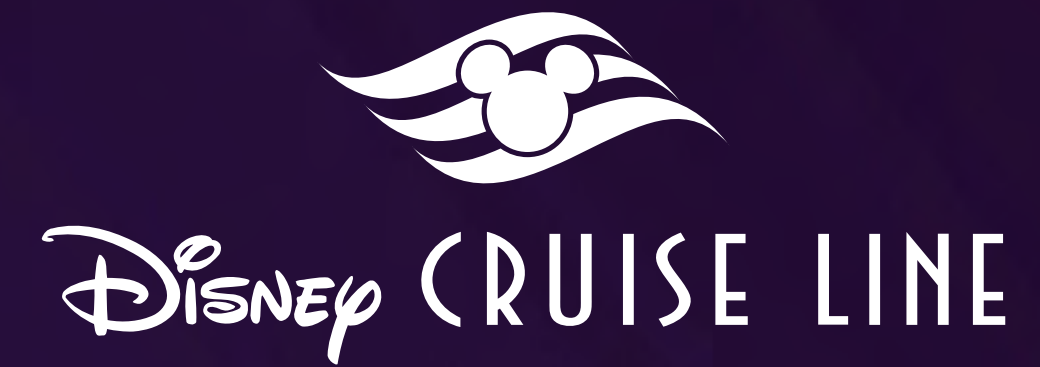
Disney Destinations **MAGICAL INTELLIGENCE**

Travel Agents Conference
Keynote presentation





WELCOME TO OUR NEWEST, MOST MAGICAL STORIES IN THE WORLD



MEET OUR MAGICALLY INTELLIGENT TEAM



ELKIE SANCHEZ

Business Development Executive



JOE MORRIS

Business Development Executive



HANNAH SWANCOTT

Business Development Executive



WALT DISNEY World
RESORT | FLORIDA





IT'S WHAT OUR GUESTS HAVE BEEN WAITING FOR THE MAGIC'S BACK TO FULL POWER





THE MAGIC IS BACK
WITH OUR WORLD-RENNED SHOWS





THE MAGIC IS BACK
WITH LEGENDARY PARADES





THE MAGIC IS BACK
WITH ALL YOUR FAVOURITE CHARACTERS





THE MAGIC IS BACK

WITH NIGHT-TIME SHOWS AND FIREWORK DISPLAYS





WE'RE NOT JUST TALKING SELFIES ...
HUGS ARE BACK!!





WALT DISNEY WORLD IS, FOR A WHILE LONGER, UNBELIEVABLY
CELEBRATING ITS 50th ANNIVERSARY





WE HAVE TRANSFORMED EACH ICON FROM THE 4 PARKS INTO
MAGNIFICENT BEACONS OF MAGIC





WE HAVE TRANSFORMED EACH ICON FROM THE 4 PARKS INTO
MAGNIFICENT BEACONS OF MAGIC





MICKEY, MINNIE AND THEIR FRIENDS
HAVE NEW SPARKLING OUTFITS





DOTTED ALL ROUND THE PARK ARE SOME
REALLY COOL SCULPTURES





WE HAVE AMAZING, EVENING DISNEY SHOWS
HARMONIOUS – IN EPCOT





WE HAVE AMAZING, EVENING DISNEY SHOWS

DISNEY ENCHANTMENT – IN MAGIC KINGDOM PARK





**THE 50th ANNIVERSARY
ENDS MARCH 2023.**





WE'RE EXCITED TO ANNOUNCE
FANTASMIC IS BACK!





THERE ARE ALSO PLENTY OF EXPERIENCES THAT GUESTS MAY NOT HAVE SEEN BEFORE
REMY'S RATATOUILLE ADVENTURE





THERE ARE ALSO PLENTY OF EXPERIENCES THAT GUESTS MAY NOT HAVE SEEN BEFORE

MICKEY AND MINNIE'S RUNAWAY RAILWAY





THERE ARE ALSO PLENTY OF EXPERIENCES THAT GUESTS MAY NOT HAVE SEEN BEFORE

STAR WARS: GALAXY'S EDGE





PLUS THE BRAND NEW ROLLERCOASTER

GUARDIANS OF THE GALAXY: COSMIC REWIND





GUESTS HAVE REALLY BEEN MISSING THE
MAGIC OF WALT DISNEY WORLD





Disney Magic Ticket

EXCLUSIVE FOR UK AND IRELAND CUSTOMERS

★ ★ ★ THIS INCLUDES PARK-HOP ACCESS TO ALL 4 THEME PARKS,
★ ★ ★ ENTRY TO TWO WATER PARKS AND MEMORY MAKER





Disney Magic Ticket

EXAMPLE SAVINGS

DISNEY MAGIC TICKET

VS

ON-THE-GATE PRICE

£45

Per person per day

£XX

Per person per day





Disney Magic Ticket

THE BIGGEST BENEFIT

CUSTOMERS CAN MAKE THEIR THEME PARK
RESERVATIONS ON THE DISNEY PARK PASS SYSTEM

THE SOONER THEY BOOK, THE SOONER THEY CAN
RESERVE PARK ENTRY ON THE DAYS THEY WANT



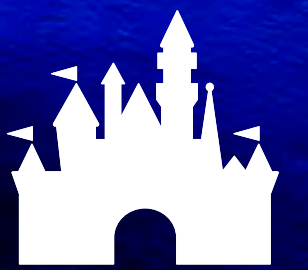


**WHEN THE 50th ANNIVERSARY ENDS,
WHAT'S GOING TO HAPPEN NEXT?**





GUESTS CAN LOOK FORWARD TO
TRON LIGHTCYCLE RUN





GUESTS CAN LOOK FORWARD TO THE RETURN OF
HAPPILY EVER AFTER





SPIN 2024 SPLASH MOUNTAIN WILL BE REIMAGINED INTO
TIANA'S BAYOU ADVENTURE





GUESTS HAVE REALLY BEEN MISSING THE
MAGIC OF WALT DISNEY WORLD





AND BEFORE THEN, DUE TO COMPLETE IN LATE 2023

THE MOANA INSPIRED – JOURNEY OF WATER

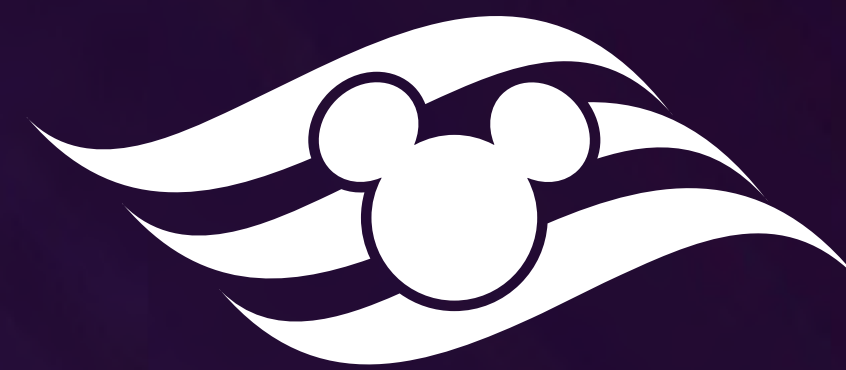




SO TRUST US WHEN WE SAY...

THERE'S SO MUCH TO LOOK FORWARD TO





Disney CRUISE LINE





REMEMBER, THEY'RE NOT BOATS AND CABINS
THEY'RE SHIPS AND STATEROOMS



DID YOU KNOW?

86%

OF UK DISNEY CRUISE LINE
GUESTS HAVE PREVIOUSLY
VISITED DISNEYLAND PARIS
OR WALT DISNEY WORLD
RESORT IN FLORIDA





INTRODUCING OUR TOP 5 DISNEY CRUISE LINE DIFFERENCES





TOP DISNEY DIFFERENCE
1 COOL KIDS CLUBS





TOP DISNEY DIFFERENCE
2 ADULT ONLY AREAS





TOP DISNEY DIFFERENCE

3 INCREDIBLE ENTERTAINMENT





TOP 5 DISNEY DIFFERENCES
4 IMAGINATIVE DINING





TOP DISNEY DIFFERENCE

5 CHARACTER EXPERIENCES





FOR THE FIRST TIME

THE DISNEY DREAM WILL BE SAILING THROUGH EUROPE





YOU CAN TAKE THE DISNEY DREAM

FROM BARCELONA TO THE SUN-SOAKED MED





OR LET THEM GO, LET THEM GO...

FROM SOUTHAMPTON TO THE NORWEGIAN FJORDS



Disney WISH



INTRODUCING FROM OUR NEW TRITON CLASS
THE DISNEY WISH






INTRODUCING FROM OUR NEW TITAN CLASS
THE DISNEY WISH



Disney TREASURE

 COMING TO OUR NEW TITAN CLASS
THE DISNEY TREASURE





THE SPLASH OF THE TITANS IS COMING SOON

LOOK OUT FOR NEW INFORMATION





MAGIC AH-OY!

A VIRTUAL VOYAGE
EXCLUSIVELY FOR TRAVEL PROFESSIONALS

BY *Disney* CRUISE LINE






The Magic Ahoy!
Mega Cruise is sailing

MAGIC AHOY!

A VIRTUAL VOYAGE
EXCLUSIVELY FOR TRAVEL PROFESSIONALS

BY  CRUISE LINE



Disneyland[®]
PARIS 30





MAGIC IS IN THE AIR AT THE 30TH ANNIVERSARY OF DISNEYLAND PARIS





GUESTS WILL

FEEL THE MAGIC ALL OVER





ON ENTERING GUESTS WILL
FEEL THE MAGIC ALL OVER





GUESTS WILL FEEL THE
FEEL THE MAGIC ALL OVER





GUESTS WILL LOVE THE ADDITION, ALL OVER THE PARK, OF

30 SCULPTURES, INSPIRED BY PIXAR AND DISNEY CHARACTERS





GUESTS WILL LOVE THE ADDITION, ALL OVER THE PARK, OF

30 SCULPTURES, INSPIRED BY PIXAR AND DISNEY CHARACTERS





GUESTS WILL FALL IN LOVE WITH

DISNEY D-LIGHT – A BRAND-NEW MUSICAL DRONE LIGHT SHOW





AND THE MAGIC GETS BRIGHTER STILL IN THE EVENING
DISNEY ILLUMINATIONS





**OUR 30th ANNIVERSARY HAS BEEN
EXTENDED TO THE NEXT SEPTEMBER**





ASSEMBLE THEM GUESTS FOR A BRAND NEW EPIC LAND

MARVEL AVENGERS CAMPUS IS OPEN!





MARVEL AVENGERS CAMPUS

IS A LIVING, BREATHING MARVEL UNIVERSE





AS NEW RECRUITS, GUESTS TEAM UP WITH THE LIKES OF SPIDER-MAN AND IRON MAN AND
TAKE ON THE MIGHTIEST MARVEL MISSIONS





AVERAGE BASKET VALUE

.....
**MAKING THE CUSTOMER EXPERIENCE
AS MAGICAL AS POSSIBLE.**
ALL THE WHILE DRIVING INCREMENTAL REVENUE FOR THE BUSINESS
.....





AVERAGE BASKET VALUE - THERE'S SO MUCH TO DO

RECOMMEND AN EXTRA NIGHT STAY... OR 2





AVERAGE BASKET VALUE COULD BE GUESTS STAYING AT DISNEY HOTEL SANTA FE OR CHEYENNE COULD

UPGRADE TO DISNEY SEQUIOA LODGE FOR NOT MUCH MORE





AVERAGE BASKET VALUE – GUESTS AT DISNEY SEQUOIA LODGE, DISNEY NEWPORT BAY CLUB AND DISNEY HOTEL NEW YORK – ART OF MARVEL CAN

UPGRADE TO A CLUB ROOM AND ALL ITS BENEFITS





AVERAGE BASKET VALUE - AND THE EASIEST NO BRAINER

RECOMMEND A MEAL PLAN





AND DON'T FORGET GUESTS CAN BOOK STAND ALONE

CHARACTER DINING FOR ALL THE FAMILY





ALL THIS AND SO MUCH MORE CAN BE CAPTURED FOREVER
WITH DISNEY PHOTOPASS+





THANK YOU

